



Course Outline

2026-2027 Catalog

JOUR 10 - Beginning Newspaper Production

Catalog Description

Transfer Status: CSU

Unit(s): 3.00

Lecture: 34.00 Contact hours/68.00 Out of class hours/102.00 Total hours/2.00 Unit(s)

Lab: 51.00 Contact hours/0.00 Out of class hours/51.00 Total hours/1.00 Unit(s)

Total: 85.00 Contact hours/68.00 Out of class hours/153.00 Total hours/3.00 Unit(s)

Course Description: Student media practicum that includes a lab that regularly produces a news or feature non-fiction product with a journalism emphasis by and for students and distributed to a campus or community audience. Must include weekly news assignments. May include a variety of student media across multiple platforms, including print, broadcast, and online. Includes practical experience in design/layout, visual, online, multimedia journalism and emerging technologies. Must be student produced with student leadership. (C-ID JOUR 130).

Objectives

Upon successful completion of this course, the student should be able to:

1. Define relevant news content.
2. Gather news information weekly.
3. Edit basic news and information into publishable form, with attention to accuracy, clarity, thoroughness, fairness, AP style, and media law and ethics.
4. Assess legal issues affecting media.
5. Assess ethical issues affecting media.
6. Develop effective design/layout for story presentation.
7. Develop news stories through written, visual, audio, video or other multimedia formats.
8. Determine the best format –print, multimedia, visual, etc. – for telling basic news stories.
9. Build a portfolio of completed projects for student media that demonstrates a range of storytelling formats/styles.

Course Content

Topic Titles / Suggested Time Topic

Lecture

<u>Topics</u>	<u>Lec Hrs</u>
Writing and presentation of journalistic articles for print, online or broadcast	3.50
Storytelling through written, visual, audio, video or other multimedia formats	3.50
Copy editing	3.00
Working under deadline	2.00
Reporting and writing	3.00
Photojournalism	3.00
Career awareness and preparation	3.00
Online and multimedia journalism	3.00
Legal issues	3.00
Media ethics	3.00
The business side of the publication (advertising, sales, distribution)	3.00
Broadcast Journalism	1.00

Total Hours: 34.00

Lab

<u>Topics</u>	<u>Lab Hrs</u>
Writing and presentation of journalistic articles for print, online or broadcast	5.50
Storytelling through written, visual, audio, video or other multimedia formats	5.00
Copy editing	4.50
Working under deadline	4.50
Reporting and writing	4.50
Photojournalism	4.50
Development of portfolio, including article selection, copy editing, design principles, resume and brand development.	4.50

<u>Topics</u>	<u>Lab Hrs</u>
Online and multimedia journalism	4.50
Legal issues	4.50
Media ethics	4.50
The business side of the publication (advertising, sales, distribution)	4.50
Total Hours:	51.00

Methods of Instruction

- A. Class Activities
- B. Collaborative Group Work
- C. Group Discussions
- D. Homework: Students are required to complete two hours of outside-of-class homework for each hour of lecture
- E. Lecture
- F. Problem-Solving Sessions

Methods of Evaluation

- A. Portfolios
- B. Projects
- C. Group Participation (Inactive)
- D. Written Assignments

Examples of Assignments

Reading Assignments

1. In a local or regional newspaper, read a film review of a film you have seen and analyze that review based on our discussion of the genre. Compare your impressions with those of the review and present your analysis of the article to the production team.
2. Read the "Briefing on Media Law" section of the Associated Press Stylebook. Be prepared to summarize and lead the class through an analysis of a student-produced college paper for adequate compliance with media law.

Writing Assignments

1. Write a 200-750 word, publishable-quality story based on a press release handed out by your instructor, using AP-style requirements and the inverted pyramid.
2. Write a 300-500 word, publishable-quality review that satisfies the genre criteria discussed in class, using AP-style requirements.

Out-of-Class Assignments

1. Prepare an interview arc list of questions on a topic relevant to college students and conduct an interview with at least five students. Take notes during the interview, including correct spelling of preferred name and preferred pronoun. Compile interview information into a publishable-quality, 300-750 word article, using AP-style requirements.
2. Visit a local business and show samples of the print publication, then pitch an ad for the paper by discussing the audience, circulation statistics, and ad sizes/costs options. If interested, have the client sign the contract and make payment; if the owner is not interested in purchasing an ad, request permission to drop off free copies to be made available to customers.

Recommended Materials of Instruction

Associated Press. (2023). AP Stylebook. *Associated Press*, 56th. 978-0-917360-70-1.

Frank Barnas and Marie Barnas. (2021). Broadcast News Writing, Reporting, and Producing. *Routledge*, 1st. 9780367427405.

Harrower, Tim. (2013). The Newspaper Designer's Handbook. *McGraw-Hill*, 7th. 9780073512044.

Minimum Qualifications

English (Masters Required)

Journalism (Masters Required)

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