

Appendix A

PROPOSAL REQUEST FORM Request to Initiate a Program Revitalization or Discontinuance Process

The following program may be a candidate for Program Revitalization or Discontinuance.

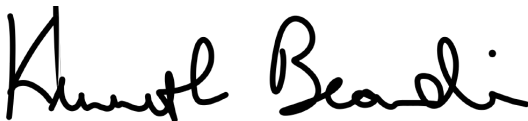
Program Name: AS in Business Administration
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Program Vitality Process

A program may be brought to the Program Vitality Committee at any time. It may be brought to the committee by a faculty member, chair, advisory committee, student, dean, CIO, or other concerned individuals. If a program has concerns regarding its present and future vitality, it may request the committee's assistance for a deeper review. Recommendations will be communicated in writing for review by the Academic Senate and Curriculum Committee and transmitted to the President by the CIO or CSSO.

Check the multiple indicators that prompt the initiation of a Program Revitalization or Discontinuance Process. Attach the program's most recent Unit Plan and Program Review to this proposal request. Include other pertinent information as needed.

√	MULTIPLE INDICATORS (please check multiple indicators below and be prepared to explain each)
X	Weak enrollment trend
	Insufficient availability of courses for students to complete the program within its stated duration
	Poor retention within courses
	Poor term-to-term persistence for those students in courses in the major
X	Changes in the job market
X	Changes in community/student needs or interests
X	Change in transfer requirements
	Diminished outside funding resources
	Program creates financial hardship for the institution
	Lack of available qualified program personnel
	Outdated curriculum
	Outdated equipment
	Outdated facilities
	Lack of full-time faculty leadership
X	Other



 Signature of Proposal Initiator

8/23/2026

 Date

Kenneth Bearden
 Printed Name of Proposal Initiator

8/23/2026
 Date

The AS in Business Administration degree is an original degree in the Business Education department designed to prepare students for transfer, specifically to CSU Chico. Since the creation of the degrees for transfer, this particular degree has become less and less useful. It was never designed as a degree to prepare students for careers in the workforce, despite what the program description states. There are also no longer any similar degrees at CSU Chico that this degree prepares students for despite what the program description states. Any student planning to transfer to any CSU or UC is advised to complete the AS-T in Business Administration 2.0. The only need this degree serves is for students who wish to transfer to a private or out-of-state school with a degree that requires few major requirements and thus leave available units for other coursework (such as athletes).

The result is that the department has two degrees that appear similar, and that confuses students. The current description also misleads students into believing this degree will provide real, marketable skills when it will not. Students seeking a career-focused degree pathway should look to degrees in Business Management or Marketing or Entrepreneurship. We would like to therefore request that the AS in Business Administration be discontinued.