



MINUTES OF SPECIAL MEETING

August 9, 2023 | 11:30 a.m.

The Board of Trustees of the Butte-Glenn Community College District met on Wednesday, August 9, 2023, at 11:30 AM, in the District Board Room at Butte College in Oroville, California.

Board Members Present Mr. Rick Krepelka, President
Mr. Eugene Massa, Vice President
Mr. Mike Boeger, Clerk
Mr. John Blacklock
Mr. John Dahlmeier
Mr. William McGinnis
Mr. John Nock
Ms. Liz Heaton, Student Trustee

Board Member Absent None

Staff Members Present Ms. Virginia L. Guleff, Superintendent/President
Mr. Andy Suleski, Asst Superintendent/Vice President
Mr. Erik Shearer, Vice President
Mr. Brad Zuniga, Interim Vice President
Various staff also in attendance

Guests None

Pledge of Allegiance to the Flag

Trustee Boeger led the Pledge of Allegiance to the Flag.

1. **Agenda Approval**

It was moved by Trustee Boeger, seconded by Trustee Massa, to approve the agenda as presented. Motion carried unanimously.

2. **Communications from the Public – Consent Agenda**

There were no public comments.

3. **Study Session: Strategic Enrollment Management**

President Guleff introduced Vice President Shearer to present the Strategic Enrollment Management (SEM) Plan.

Vice President Shearer recapped 22-23 enrollment, which came in at 7,772 FTES, an increase of 450 FTES over 21-22. Fall semester enrollment is encouraging, with a 75% fill rate as of today. Vice President Shearer reviewed the SEM plan's restoration goals. For 27-28, the goal is 10,400 FTES. The plan includes goals for the centers; 1,000 FTES is an important goal for Chico Center because that threshold will allow the college to receive additional funding. Vice President Shearer explained that the SEM plan contains eight strategic enrollment management goals and 66 strategies and initiatives. All the goals speak to the student-centered funding formula. The plan also includes metrics to measure

progress. He highlighted three of the eight goals: enrollment recovery, center and community locations, and opt-out scheduling. Vice President Shearer concluded his presentation by reviewing the primary actions the college will take this year.

Board President Krepelka asked about the benefits of dual enrollment. Vice President Shearer explained that it has multiple benefits, including expanding the base of students who see themselves as college-ready and allowing the college to create pipelines to its programs. It also grows enrollment.

Trustee Blacklock asked if underrepresented students are included in this year's increase in FTES. He noted that a viable transportation plan is important to increasing enrollment, and noted that he read the plan with a DEI lens, considering the obstacles that underrepresented student might encounter and how that impacts enrollment. Vice President Shearer responded that the college can't yet analyze the increase in FTES to determine the representation of underrepresented students.

Trustee Nock asked about strategies for helping dual enrollment students fit Butte College programs into their bell schedule. Vice President Shearer explained that dual enrollment courses accommodate high school schedules, although there are some logistical limitations with labs, for example.

Board Clerk Boeger congratulated the college on making enrollment improvements. He noted that there's currently a teacher shortage, which isn't specifically addressed in the SEM plan. He encouraged the college to work on a teacher transfer program. He also recommended a center for southern Butte Co. in Oroville or Gridley.

Trustee McGinnis expressed concern about the decline in male students and encouraged the development of a plan to increase male student enrollment. He also recommended considering math dual enrollment classes to help students overcome the gap between high school and college math courses, which can be a barrier to graduation. He concluded that the college should help students make schedules that keeps them on campus, as well as maximizing work study dollars to eliminate the need for students to leave campus to work.

Trustee Dahlmeier expressed appreciation that Vice President Shearer met with school leaders in Oroville, where there's a lot of new staff and excitement about dual enrollment. He asked if the Reg2Go sessions offering opt-in scheduling with include the centers. Vice President Zuñiga responded that there's scheduling flexibility depending on where students need to take their classes. Vice President Shearer added that communicating with high school counselors is part of the SEM plan.

Trustee Massa asked how tuition works for students who repeat classes. Vice President Shearer indicated that non-credit courses are free to students but count toward FTES.

Board President Krepelka noted that financial aid is very important in helping our students attend college and asked if Financial Aid has adequate staffing and tools to make it easy for students to access aid. Vice President Zuñiga responded that the college recently approved two new financial aid positions; their staff participates in Reg2Go and other outreach activities. Board President Krepelka concluded by recommending that college marketing consider a new direction because the college is marketing to a different generation. The college needs a marketing plan as robust and aggressive as the SEM plan.

4. **Adjournment**

Board President Krepelka adjourned the meeting at 12:19 PM.

