



MINUTES OF PLANNING RETREAT MEETING

October 14-15, 2022

The Board of Trustees of the Butte-Glenn Community College District met in special session on Friday, October 14 at 9am and concluded Saturday, October 15, 2022 at Courtyard by Marriott, 2481 Carmichael Drive, Chico, California.

Board Members Present Ms. Julie Boss, President
Mr. Rick Krepelka, Vice President
Mr. Gene Massa, Clerk
Mr. John Blacklock (arrived 11:30am Oct 14)
Mr. Mike Boeger
Mr. John Dahlmeier
Mr. William McGinnis
Ms. Elie Wyllie, Student Trustee (arrived 1pm Oct 14)

Board Member Absent None

Staff Members Present Ms. Virginia L. Guleff, Superintendent/President
Mr. Andy Suleski, Asst Superintendent/VP (arrived 9am Oct 15)
Dr. Peter Gitau, Vice President (arrived 9am Oct 15)
Ms. Shannon McCollum, Chief of Staff

Guests Pam Walker, PPL Inc
Jim Riggs, PPL Inc

Trustee Dahlmeier led the pledge of allegiance.

1. **Agenda Approval**

It was moved by Trustee Boeger, seconded by Trustee Massa, to approve the agenda as presented.
Motion carried unanimously.

2. **Communications from the Public**

There were no public comments.

3. **Board Planning Retreat**

Superintendent/President Guleff introduced Pam Walker and Jim Riggs from PPL, who would be conducting the two-day retreat. Ms. Walker and Mr. Riggs gave a history and background of their careers and experience. The Trustees then introduced themselves.

Superintendent/President Board Relationship

Establish effective communication with individual Board members and the Board as a whole. There was a discussion on how and when the Trustees would like communications sent to them which included serious legal matters, serious personnel issues, and notable achievements. There was an agreement Trustees would, when possible, receive the information before it showed up in the news. Discussions were had about communication with employees and Vice Presidents. Noted distinctions of what can be

communicated within emails was also addressed. Requests to utilize Trustees' strengths and insights to support the President and require more Board involvement by creating a Board Finance Committee.

Review of finding from Trustees and Executive Staff interviews

Discussion on how to lead and create needed change. Need to be innovative; push the College forward; don't be afraid to bring forward new, bold ideas; and assess where the College is and where it needs to go. Suggestions to offer more online education for high school students, offer more classes for what current students need and not what's been done in the past, and offer night and weekend classes for non-traditional students. Trustees noted they don't want to be told "can't" as that means "won't." Look into a new slogan from "BC Pride" to "BC Can." Need to research and get data from internal and external community needs to support change. Trustees have high expectation for change over the next few years and they need to support those expectations. Reward good areas and focus on what can be improved.

Discussions on how the Trustees and the College need to be very visible and involved outside the College and in the community. Trustees and the Superintendent/President need to be visible and active at regional and state level areas. Present at conferences, seek out speaking opportunities, be a part of state-wide and regional boards/taskforces, help the Superintendent/President become a sought-after CEO. Trustees need to take advantage of professional development opportunities. Encourage the Superintendent/President build a strong network with other college presidents throughout the region and state. Discussion on how the Trustees and the District can focus on continuous improvements at all levels. Trustees need to support the Superintendent/President in building a strong Leadership Team and establish trust throughout the college.

Board Priorities and Goal Building

Discussions on how to build back enrollment. Discussed the optimal and realistic size of Butte College. We keep focusing on 10,000 FTES, but maybe that isn't the right size for Butte College now. Look at program offerings while evaluating sustainable and stable funding. Look at setting goals on enrollment and opportunities outside of what is currently looked at: tribal communities and expanding waitlisted programs such as nursing, welding, cosmetology, etc. Look at night and weekend programs so an individual can keep their current job while leaning a new career path. Develop new program that the community needs. We've been asked about accounting, insurance, as well as dental hygienist programs but nothing has been developed. Need to listen to the business community as to what is needed. Look at transfer agreements with college outside of our area, like Idaho and Nevada. Need to conduct a "needs" analysis of our service area.

Considerations on how to improve the organizational and operational efficiency of the District. Engage outside experts to see how to improve efficiencies. Need to encourage spending to accomplish this. Foundation needs to be more connected to the community and getting the Butte College name out there. What is happening to the Century Club and how is this being handled? Need to advance and maintain a supportive environment for everyone at the college. Strengthen the organizational culture, climate, and human capital development. Increase emphasis and action on EDI.

Recessed the meeting at 4:02 on Friday, October 14.

Saturday, October 15: Started second part of retreat with Vice Presidents. Discussion of building enrollments continued. Summarized discussion topics for Vice Presidents from previous day. Conversations of foundational issues with the Butte College Foundation. The Foundation needs to be given clear direction of their goal. Look at creating an ad hoc committee to make clearer to the Foundation their role within Butte College. Some feel the Foundation is only about scholarships, but they should serve a bigger role for the College and be more inclusive of other areas of the College. They are not their own entity, and they serve the District.

4. **Closed Session**

The Board of Trustees met in closed session in accordance with Government Code section 54957. There was no reportable action.

5. **Adjournment**

Board President Boss adjourned the meeting at 12:18 PM.