Strategic Direction Priorities
April 2017

1. Implementing a Guided Pathways Model that makes career and transfer pathways clear, easy to navigate, tailored to meet labor market needs, and promotes success after transfer. (1.a.1)
2. Aligning the instructional schedule with Guided Pathways. (1.a.2)
3. Collaborating effectively with K-12 administrators, faculty, and counselors to set appropriate student expectations, align curriculum and pathways, and provide opportunities for high school students to earn college credits while in high school. (1.b.1)
4. Placing students appropriately by using multiple measures and the common assessment and effectively onboarding developmental students onto pathways. (1.c.2)
5. Continuing to implement Learning Outcomes (Course, Program, General Education, Administrative and Student Services) to include disaggregating data by student characteristics. (1.d.1)
6. Meeting standards and working to achieve goals for course success, retention, degree achievement, certificate completion, transfer, and credentialing. (1.e.1)
7. Using data, research and collaborative efforts to develop and maintain appropriate program and pathway based course offerings, locations and modalities. (1.f.1)
8. Offering a schedule that reflects and coordinates initiatives such as Guided Pathways, providing high school students the opportunity to earn college credits while still in high school, and providing programming for working adults. (1.f.3)
9. Providing comparable support services for online students and students attending at off-campus centers. (1.f.5)
10. Implementing Degree Audit and Educational Planning. (1.g.1)
11. Maintaining life-cycle replacement for computer labs, smart classrooms, and faculty and staff computers. (1.g.2)
12. Implementing and, with faculty involvement, refining the Strong Workforce Program. (1.i.1)
13. Providing effective electronically mediated communication (e.g. website, social media, marketing materials, messaging, and wifi access) that support student success and completion. (2.a.3)
14. Practicing strategic enrollment management that integrates financial planning with student need and achievement. (4.1)
15. Continuing to make progress toward 75% full-time faculty. (4.6)
16. Recruiting, hiring and retaining a diverse workforce. (6.2)
17. Empowering and institutionalizing the efforts of the Diversity Committee, Equal Employment Opportunity Advisory Committee, and Student Equity Committee. (6.5)

Note: These priorities are listed in the order of the Strategic Initiatives and Strategic Direction objectives to which they are attached. These initiatives and objectives are shown in parentheses to the right of each priority. Bottom line – the priorities are not prioritized.